Bavarian-Russian Conference
9 / 10.11.17 FAU in Nuremberg
Prof. Dr. Eduard Gerhardt, HS COBURG
Dr. Pavel Novgorodov, NSUEM
Founded in 1814

Six faculties
- Electrical Engineering and Computer Science
- Business Management
- Social work and health
- Design
- Mechanical Engineering and Automotive Technology
- Applied sciences

Programms
- Bachelor
- Master
- MBA

Students
- ca. 5,000

Founded in 1967

Five faculties
- Corporate economics and entrepreneurship
- Public sector
- Law
- Computer Science
- Fundamental Studies

Programms
- Secondary vocational
- Bachelor, Specialist
- Master incl MBA
- Doctorate

Students
- ca. 12,000

Cooperation agreement since 2012
Incoming students in Germany 2015/16

Total incoming students: 340,306

<table>
<thead>
<tr>
<th>Country</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turkey</td>
<td>36,530</td>
</tr>
<tr>
<td>China</td>
<td>34,643</td>
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<tr>
<td>Russia</td>
<td>14,909</td>
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<tr>
<td>India</td>
<td>13,740</td>
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<tr>
<td>Italy</td>
<td>13,256</td>
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<tr>
<td>Austria</td>
<td>12,180</td>
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<tr>
<td>Ukraine</td>
<td>9,613</td>
</tr>
</tbody>
</table>

Quelle: www.destatis.de
Important host countries of German students

German students abroad 340,306, approx. 13%

- Austria: 30,574
- Netherlands: 25,028
- GB: 15,025
- Switzerland: 13,956
- USA: 9,347
- China: 5,451
- Norway: 4,135

Quelle: www.destatis.de
Microproject since 2015

Goals

Promoting mobility
- Increasing incomings and outgoings
- Achievement of the strategic university goal: Internationalization

Teaching general knowledge
- International project management

Teaching specific knowledge
- Specific knowledge is related to the project task

Strengthening intercultural competence
- Improvement of the English language skills
- Remove stereotypes
- Boosting international understanding
Microproject since 2015
Cycle of two semesters

- **Project order**
  - Language: English
  - TEAM: Six students from HS Coburg and NSUEM
  - Duration one semester
  - Project order from a company
  - Kick off

- **Planning**
  - Requirements analysis
  - Communication plan
  - Schedule
  - Work Breakdown Structure
  - Distribution of tasks

- **Execution**
  - Visit to the partner university
  - Duration: One week
  - project work
  - cultural program
  - Ambassador of own university

- **Completion**
  - Project report as exam performance
  - Presentation of results by the client
  - HS Coburg: Grading
  - NSUEM: Voluntary performance

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**Summer semester overall project management at HS Coburg**

**Winter semester overall project management at NSUEM**