Implementation of Ukrainian (KNEU) – USA (University of Redlands) joint-diploma experience into creation of double-diploma program with University of Passau (Bavaria, Germany)
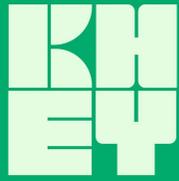
PhD, Associate Professor, Olga Goncharova

PhD, Associate Professor
Olga Goncharova

Alma mater:

▶ Kyiv National Economic University named after Vadim Hetman

  ▶ Faculty: of International Economy and Management

    ▶ Department: International Management

- PhD from 2012 ('Business groups in global management paradigm').

- In 2017 was working as Visiting Professor in School of Business, **University of Redlands** (USA, CA).

- From April 2023 is working as Visiting Professor and Ambassador for Ukrainian students in **University of Passau** (Bavaria, Germany) by DAAD program.

- Team-member of KNEU Student Ombudsman Office (Erasmus+).

- In different times was working in Research Institute of Ministry of Economy of Ukraine, development company, as a political consultant of Ukrainian Parliament elections, psychologist in peer-to-peer groups. Journalist, social activist, interpreter.

Kyiv National Economic University named after Vadym Hetman

- ~12'000 students
- 151 DR. Professors; 667 PhD, Associate Professors
- 6 faculties, 3 institutes, institute of higher education

- Established in 1906 and is the oldest and the largest state economic university of Ukraine.

- №5 in the rating of Top 50 universities of Ukraine according to employers' evaluations

- №1 in Rating of Economic Universities by UNESCO and others

International Relations of KNEU

▶ KNEU has almost 100 partner-Universities from almost 30 countries

▶ **Double-degree (join) diploma programs in different times with some universities, among them:**

- Redlands University School of Business (CA, USA);

- Nothumbria University (Newcastle, UK);

- Universität Bremen (Germany);

- Universität Konstanz (Germany);

- University of Economics (Bratislava, Slovakia).

Cooperation with University of Redlands

- In 2015-2017 ~15 Professors from KNEU were teaching different courses in University of Redlands School of Business for American MBA and Master students

- Those courses were implemented into KNEU teaching program

- Series of lectures by USA Professor Dr. Jerald M. Groshek in KNEU

- In 2016-2017 started KNEU-Redlands Joint diploma program

Joint MBA diploma (University of Redlands-KNEU)

- From years 2016-2017

- 16 months

- 8-26 weeks in USA

- Program has accreditation in Ministry of Education and Science Ukraine;

- Is acknowledged in USA

English-taught KNEU (Redlands) MIM

MASTERS OF INTERNATIONAL MANAGEMENT (MIM)

- **18 months**

- 14-22 weeks studying in University of Redlands Internship

- **90 credits**

- **2 forms of study** mode:

  - *Full-time classes (14-months)*

  - *Distance classes(16-months on the base of the Moodle learning platform)*

English-taught KNEU (Redlands) MBA

MASTER OF BUSINESS ADMINISTRATION (MBA)

▶ **18 months**

▶ 72 ECTS Credits

▶ **Emphasis in Global Business:**
IEFI 670E-Global Finance
IETR 671E-Global Marketing
IEMA 672E-International
Operations Management
IEAC 673E-International
Accounting
INEM 674E-International Risk
Assessment

▶ **Emphasis in Entrepreneurship:**
EMBS 670E-Business
Development Management
EMBS 671E-Project Management
EMBS 672E-Business Planning
and Start-ups
EMBS 673E-Strategic
Partnerships in Business
EMBS 674E-Risk Management

Cooperation with University of Passau

UNIVERSITÄT PASSAU

10-year partnership that started as initiative from KNEU student who has had a course in Passau

▶ **From 2022:**

▶ **'Honours Degree'** in Entrepreneurship (Business-incubator of students Start-Ups)

  ▶ 2 teams of KNEU students in 2022

  ▶ 2 teams of KNEU students in 2023

▶ **'Strategy for Hi-Tech Start-Ups'** (lecture + exercise)

  ▶ Interactive format: in campus Passau + Zoom for Kyiv + recording

  ▶ Direct communication in learning process between Ukrainian and German students and Professors

  ▶ 5 ECTS certificate for Ukrainians