Implementation of Ukrainian (KNEU) - USA (University of Redlands) joint-diploma experience into creation of double-diploma program with University of Passau (Bavaria, Germany)

PhD, Associate Professor, Olga Goncharova
PhD, Associate Professor Olga Goncharova

Alma mater:
- Kyiv National Economic University named after Vadim Hetman
  - Faculty: of International Economy and Management
  - Department: International Management

- PhD from 2012 (‘Business groups in global management paradigm’).

- In 2017 was working as Visiting Professor in School of Business, University of Redlands (USA, CA).

- From April 2023 is working as Visiting Professor and Ambassador for Ukrainian students in University of Passau (Bavaria, Germany) by DAAD program.

- Team-member of KNEU Student Ombudsman Office (Erasmus+).

- In different times was working in Research Institute of Ministry of Economy of Ukraine, development company, as a political consultant of Ukrainian Parliament elections, psychologist in peer-to-peer groups. Journalist, social activist, interpreter.
Kyiv National Economic University named after Vadym Hetman

- Established in 1906 and is the oldest and the largest state economic university of Ukraine.
- №5 in the rating of Top 50 universities of Ukraine according to employers' evaluations
- №1 in Rating of Economic Universities by UNESCO and others

- ~12’000 students
- 151 DR. Professors; 667 PhD, Associate Professors
- 6 faculties, 3 institutes, institute of higher education
International Relations of KNEU

- KNEU has almost 100 partner-Universities from almost 30 countries
- **Double-degree (join) diploma programs in different times with some universities, among them:**
  - Redlands University School of Business (CA, USA);
  - Nothumbria University (Newcastle, UK);
  - Universität Bremen (Germany);
  - Universität Konstanz (Germany);
  - University of Economics (Bratislava, Slovakia).
Cooperation with University of Redlands

- In 2015-2017 ~15 Professors from KNEU were teaching different courses in University of Redlands School of Business for American MBA and Master students
- Those courses were implemented into KNEU teaching program
- Series of lectures by USA Professor Dr. Jerald M. Groshek in KNEU
- In 2016-2017 started KNEU-Redlands Joint diploma program

Joint MBA diploma (University of Redlands-KNEU)

- From years 2016-2017
- 16 months
- 8-26 weeks in USA
- Program has accreditation in Ministry of Education and Science Ukraine;
- Is acknowledged in USA
English-taught KNEU (Redlands) MIM

MASTERS OF INTERNATIONAL MANAGEMENT (MIM)

- 18 months
- 14-22 weeks studying in University of Redlands Internship
- 90 credits
- 2 forms of study mode:
  - Full-time classes (14-months)
  - Distance classes (16-months on the base of the Moodle learning platform)
English-taught KNEU (Redlands) MBA

MASTER OF BUSINESS ADMINISTRATION (MBA)

- 18 months
- 72 ECTS Credits

- **Emphasis in Global Business:**
  - IEFI 670E-Global Finance
  - IETR 671E-Global Marketing
  - IEMA 672E-International Operations Management
  - IEAC 673E-International Accounting
  - INEM 674E-International Risk Assessment

- **Emphasis in Entrepreneurship:**
  - EMBS 670E-Business Development Management
  - EMBS 671E-Project Management
  - EMBS 672E-Business Planning and Start-ups
  - EMBS 673E-Strategic Partnerships in Business
  - EMBS 674E-Risk Management
Cooperation with University of Passau

- **From 2022:**
  - ‘Honours Degree’ in Entrepreneurship (Business-incubator of students Start-Ups)
    - 2 teams of KNEU students in 2022
    - 2 teams of KNEU students in 2023
  - ‘Strategy for Hi-Tech Start-Ups’ (lecture + exercise)
    - Interactive format: in campus Passau + Zoom for Kyiv + recording
    - Direct communication in learning process between Ukrainian and German students and Professors
    - 5 ECTS certificate for Ukrainians

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10-year partnership that started as initiative from KNEU student who has had a course in Passau