



THINK DIGITAL scholarship for innovative visionaries

The THINK DIGITAL scholarship at a glance:

1. What benefits does the scholarship offer?

- An **attractive starter-kit** (high-end laptop or tablet and 200€ learning budget for every scholarship recipient)
- Exciting **learning events** (in the past, organized by IBM, Plan.Net, and Complon) where scholars will have the exclusive opportunity to meet and learn from the smartest minds in the digital industry
- Support by experienced **mentors** from the digital business world for one year

2. What are the application requirements?

- Applicants need to be **registered Bachelor (at least 3rd semester) or Master students** at a university or college in the Munich Metropolitan Area, including Regensburg (the scholarship is open to students of all disciplines/subjects)
- **Above-average academic performance**
- **Motivation** and great, noticeable interest in developing one's own digital skills
- First proven **involvement with digital technologies** through study subjects (e.g., minor in informatics), a student research project (e.g., seminar paper) or first practical experience (internship in a company with a digital background or setting up a digital start-up)

3. How does the application process work? When is the application deadline? When does the program start and how long does it take?

- You can submit your application via the scholarship website (<https://thinkdigitalstipendium.de>) by **March 15th 2022** at the latest. Basic knowledge of German is necessary to fill in the form.
- Next to the basic requirements for the application (see above), you should be able to answer what signifies you as a THINK DIGITAL scholar. Therefore, the following **three questions** need to be answered convincingly:
 - *Why are you applying for the THINK DIGITAL STIPENDIUM and why do you want to become part of this program?*
 - *Have you already founded a start-up or gained practical experience as an intern/working student? Summarize the highlights of your (digital) career here.*
 - *What does THINK DIGITAL mean to you and what is the idea for your future path in the digital (working) world?*



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- In addition, the most recent transcripts of records and certificates, as well as a current curriculum vita, must be uploaded. The additional upload of a letter of recommendation, a study paper with digital reference (seminar paper, bachelor's thesis) or a work sample with digital reference is a plus for the application.
- Applicants will be informed of admission to the scholarship program by **April 22nd 2022**.
- Official kick-off will take place **May 5th 2022**.

4. Who grants the scholarship?

Initiator and scholarship provider is the **Internet Business Cluster e.V.**, a cooperation of research institutes (chairs of the Cluster Information Systems & Digital Business at LMU Munich and chair of Prof. Dowling at University of Regensburg) and digital companies from the Munich Metropolitan area (Plan.Net, Hubert Burda Media, Publicis Sapient, Webasto, Hoffmann Group, SWM, GEMA, Elsevier).