New seminar: „Idea to Product“

Do you have a "good idea" and want to find out if you can push it to the point where you can earn money with it?

What to do in the seminar?
- Professionally advance your idea in this new seminar
- Jointly supervised by the chairs Otto (Controlling and Logistics) and Schwarz (Production Management)

What to learn in the seminar?
- Everything it takes to make your idea "fly" and convert the idea into an actual product
- Probably more than you can imagine today

What is the scope of the seminar?
- Ideas that have the potential to solve customer problems in a supply chain, production system, or everyday life
- Ideas should match the topics that the chairs Otto and Schwarz deal with

What is the process to take part?
- name / names
- preferred start date
- brief description (max. half a page) of your idea
- get approval and formal acceptance
- work on your product and present progress
- fine-tune your product
- earn another 6 ECTS