

SYLLABUS

Master Seminar „Current developments in New Institutionalism“

Summer term 2022

Dr. Kerstin Rego

Concept

New Institutionalism, also called Organizational Institutionalism, is one of the most vivid and developing theories of organizations and organizing. Since the late 1970ies, the core concepts of this perspective have been developed, and new concepts and conversations emerge until today. Generally, this perspective centers around the nexus of institution and organization. It deals with questions such as: how do institutions (e.g., human rights, (gender) equality, industry 4.0, ...) influence organizations? How do organizations influence institutions? And what happens when we see organizations as institutions themselves?

Throughout the seminar, we will examine the state of the art (1) regarding some of the most important, longstanding concepts of New Institutionalism, such as field, isomorphism and legitimacy, and review their value for the study of organizations. And (2), we will throw light on some of the more recently developing lines of institutional research, such as institutional work, the role of power, and emotions, or hybrid organizations.

We will approach these questions and topics on the basis of relevant scientific literature. For each topic, we will refer to a reviewing article and to an actual research paper building on the concept under examination. This allows us both to inform us broadly about the single research streams and to dive more deeply into selected research results. Therefore, the aim of the seminar is to gain a deepened, differentiated and critical insight into New/Organizational Institutionalism and to encourage independent further study of the topic.

The maximum number of participants is 20 students.

The structure of the course

Time/Place	Activity
March, 14 – April 21, 2022	Enrollment via FLEXNOW Erasmus/ exchange students have to register using the accreditation form (to be found on the homepage) by email to: sekretariat.fo@ur.de
May, 9, 2022	Latest date to withdraw/ de-register from the seminar via FLEXNOW
April 25th – July 25th, 2022	Seminar takes place on Mondays, 10-12 h, R005
Sep 15, 2022, 23.59 h	Latest date for submission of the seminar paper (by email to kerstin.rego@ur.de)

Assessment

Assessment for the seminar will comprise of two components:

1. **Participation in the seminar:** presentation of a topic (about 30 minutes) / discussion / preparation of reading cards (weighting: 30%)
2. **Seminar paper**, length about 6000 words (not including references or appendices) (weighting: 70%)

In both parts at least sufficient performance must be achieved for successful completion. A success pass in the seminar is worth **6 credits**.