

SYLLABUS

Joint Bachelor-Master Seminar

„Leadership in Organizations“

Winter Semester 2017/18

Lecturers:

Prof. Dr. Andreas Roider

Prof. Dr. Thomas Steger

Concept

There is a substantial body of research on leadership in organizations in disciplines such as management, psychology, and economics. However, this research has mostly evolved in parallel without much interaction across fields. What functions does a leader fulfil? Who will emerge as leader, and which traits should he/she have? What are prerequisites for effective leadership? In this interdisciplinary seminar with business and economics students, we will discuss recent research on leadership in management (which mostly has focused on leader characteristics, on leadership styles and on issues of leadership development) and economics (which has mostly focused on control rights, contracts, and incentives) to gain a broader perspective on the topic.

The seminar will be conducted in English (term paper, presentation, discussion). The number of participants is capped at 20 (10 for economics students, 10 for business students).

Time/Place	Activity
Wednesday, 16 August 2017	<p>Start to apply for participation in FLEXNOW (First come – first serve.) Registration for Erasmus/Exchange Students only via e-mail to sekretariat.fo@ur.de by using the accreditation form at http://www.uni-regensburg.de/wirtschaftswissenschaften/bwl-steger/lehre/bachelor/f-seba/index.html</p>
Friday, 20 October 2017, 8-12 a.m. Große Künstlergarderobe	<p>Introductory meeting</p> <ul style="list-style-type: none"> – Overview of the seminar – Individual and group assignments and tasks – Time schedule – Distribution of topics

Monday, 8 January 2018, 12 a.m.	Deadline to hand in term paper (by e-mail to andreas.roider@ur.de and thomas.steger@ur.de respectively)
Thursday/Friday, 25/26 January 2018, 9 a.m. - 5 p.m. Haus der Begegnung (Hinter der Grieb 9)	Presentations and discussion

Assessment

Each seminar participant should demonstrate his/her understanding of the topic in conceptual and theoretical terms. The assessment will consist of four components:

1. Each student will be assigned an academic article dealing with a particular aspect of the seminar topic. Each article will be assigned to two students (who study the same field, i.e., either business or economics). They will give a **formal presentation** of this paper to the whole class. The presentation should last no more than 30 minutes. This part accounts for 30% of the final seminar mark.
2. Each **presentation** will be followed by a **formal "discussion"** (5–10 minutes) by another student team (of the other field of study) and some further 15–20 minutes of discussion with the audience. This part accounts for 10% of the final seminar mark.
3. Each seminar participant has to submit a **term paper**. The paper shall be a maximum of 6,000 words long (not including references or appendices). Bachelor students participating in the seminar will have to discuss the assigned article, Master students will have to discuss the assigned article and, moreover, contrast it with at least two further articles on the same topic. This part accounts for 50% of the final seminar mark.
4. Each student's **individual contribution** to the seminar is assessed as well. This part accounts for 10% of the final seminar mark

A success pass in the seminar is worth 6 Credits.

Questions?

All further questions and requests can be addressed by e-mail to andreas.roider@ur.de or thomas.steger@ur.de respectively.

References (available for download at Grips):

Day, D. V., Fleenor, J. W., Atwater, L. E., Sturm, R. E. & McKee, R. A. (2014). Advances in leader and leadership development: A review of 25 years of research and theory. *The Leadership Quarterly* 25, 63–82.

Zehnder, C., Herz, H. & Bonardi, J.-P. (2017). A productive clash of cultures: Injecting economics into leadership research. *The Leadership Quarterly* 28, 65-85.