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Bachelor and Master Seminar „Financial Markets“ (WS 24/25)

Basic Information

The seminar addresses B.Sc. and M.Sc. students with a focus on financial markets.

The objective is to expand and deepen knowledge of financial markets obtained in preceding courses, by considering additional, advanced material.

At the center of each topic is a theoretical model. Your task is to prepare an exposition of the model in your seminar paper and to present the core results to seminar participants. Both for the seminar paper and for the presentation try to find interesting, up-to-date or historical, examples or cases to illustrate your results in a way that is interesting and valuable to your audience.

Bachelor students may write their thesis and present it in German, Master students have to write and present in English.

Before BACHELOR students are technically able to enrol in your seminar through FlexNow, they have to participate in and pass the course "Einführung in das wissenschaftliche Arbeiten", which you can find in GRIPS (<https://elearning.uni-regensburg.de/course/view.php?id=65467>). Students can participate in this course until June 30. Then it will take a couple of days for the Prüfungsamt to officially book this into FlexNow.

Schedule

Preliminary registration	by July 1, 2024 via e-mail to theresia.stahl@wiwi.uni-regensburg.de please provide information on B,Sc. Vs. M.Sc. and your student number
Kick-off meeting (Zoom) (allocation of topics to students)	July 2, 2024, 10:30 a.m. you receive the meeting information via e-mail
Official registration in FlexNow	June 19 to July 17, 2024
Deregistration in FlexNow	possible until July 31,2024
Submission of seminar paper (about 15 pages)	submission deadline: January 8, 2025, 11 a.m. at the chair's office (RWL 4.09) or your supervisor
Seminar presentations	in the week from 20 to 24 January, 2025

Tasks and credits

- ECTS: 6
- Tasks (50 percent each):
 - (1) *written seminar paper*
 - (2) *presentation in the seminar.*

Requirements

Seminar paper:

- You're not supposed to develop anything original. Your task is to provide an autonomous and self-contained exposition of the theory. The emphasis is on autonomous. You must not just repeat the formulations in the underlying paper or book chapter.
- Be very clear about the research question that is answered by the model you treat. Focus on the main theoretical proposition that gives the answer. To make sure the page limit leaves you enough space, make a selection: drop unnecessary cases, extensions, generalizations.
- Use your own words, add explanations and interpretations, insert intermediate steps of the calculations, use diagrams, discuss and criticize assumptions – write your own text!
- Wherever possible, don't scan and copy, but reproduce figures on your own. If you cite regression results, do not scan and copy the tables, but pick one or a few baseline, representative regressions, write them down, and discuss them.
- Find an interesting example – current, historical, empirical, a case – that illustrates the usefulness or importance of the main result. Discuss this example in detail.
- Cite other relevant literature relating to the baseline model (about five sources, you can use Econlit, Google Scholar, ideas.repec.org, etc.)
- Obey the rules of solid scientific work.

Presentation:

- You're not supposed to demonstrate all you know about your topic. Your task is to present your topic in such a way that the other seminar participants get a concise key take-away they will remember.
- Start with an explanation or an example that illustrates why the theory you present matters.
- State the research question as clearly as possible.
- State and discuss the assumptions of your model.
- State the main proposition. Provide an intuition of the proof. Leave out technical details of the derivation.
- Provide a detailed example (or come back to the example used to motivate your presentation) that highlights the significance of the theory.

Formal requirements:

- Page limit: about 15 pages including everything
- Font size: 12 pt, line spacing: 1,5, page margin 5 cm on the right, 2 cm on the left
- Structure: cover sheet, table of contents, main text, appendices (if any), declaration that you obey the standards of solid scientific work (Selbstständigkeitserklärung)
- Submit one printed copy plus the underlying Word or LaTeX file.

Topics

Details on the topics are provided at the Zoom kick-off meeting. Supervisors are Fabian Alex (FA), Tizian Dick (TD), Theresia Stahl (TS), and Lutz Arnold (LA). “B” and “M” means recommended for B.Sc. or M.Sc. students“, respectively.

	Topics		
1	<p>Shareholder welfare vs. shareholder value</p> <p>Hart, Oliver and Luigi Zingales (2017), “Companies Should Maximize Shareholder Welfare Not Market Value”, <i>Journal of Law, Finance, and Accounting</i> 2 (2017), S. 247-274.</p>	LA	B/M
2	<p>Die Geschichte des Modigliani-Miller-Theorems</p> <p>Rubinstein, Mark (2003), “Great Moments in Financial Economics: II. Modigliani–Miller Theorem”, <i>Journal Of Investment Management</i>, Vol. 1, No. 2. (2003), pp. 7-13.</p>	FA	B
3	<p>Diversifikation durch Bitcoin aus portfoliotheoretischer Sicht</p> <p>Platanakis, Emmanouil and Andrew Urquhart (2020), “Should investors include bitcoin in their portfolios? A portfolio theory approach”, <i>The British Accounting Review</i>, 52 (4). 100837.</p>	TD	M
4	<p>On financing climate policy</p> <p>Kellner, Maximilian and Marco Runkel (2023), “Climate policy and optimal public debt”, <i>International Tax and Public Finance</i>, 2023.</p>	TS	B/M
5	<p>On the impossibility of informationally efficient markets: The Grossman-Stiglitz paradox</p> <p>Vives, Xavier (2008), “Information and Learning in Markets: The Impact of Market Microstructure”, Princeton University Press, Section 4.2.</p>	LA	M
6	<p>Chancen und Grenzen von Green Finance</p> <p>Gilchrist, David, Jing Yu and Rui Zhong (2021), “The Limits of Green Finance: A Survey of Literature in the Context of Green Bonds and Green Loans”, <i>Sustainability</i> 2021, 13, 478.</p>	FA	B
7	<p>Über den Einfluss der IT-Revolution auf Aktienmärkte</p>	TD	B

	Greenwood, Jeremy and Boyan Jovanovic (1999), "The Information-Technology Revolution and the Stock Market", <i>The American Economic Review</i> , May 1999, Vol. 89, No. 2.		
8	<p style="text-align: center;"><i>The limits of Green Finance</i></p> <p>Krahnert, Jan, Jörg Rocholl and Marcel Thum (2023), „A Primer on Green Finance: From Wishful Thinking to Marginal Impact“, <i>Review of Economics</i>, 2023; 74(1): 1-19.</p>	TS	B