



НОВОСИБИРСКИЙ ГОСУДАРСТВЕННЫЙ
УНИВЕРСИТЕТ ЭКОНОМИКИ И УПРАВЛЕНИЯ «НИНХ»

Bavarian-Russian Conference

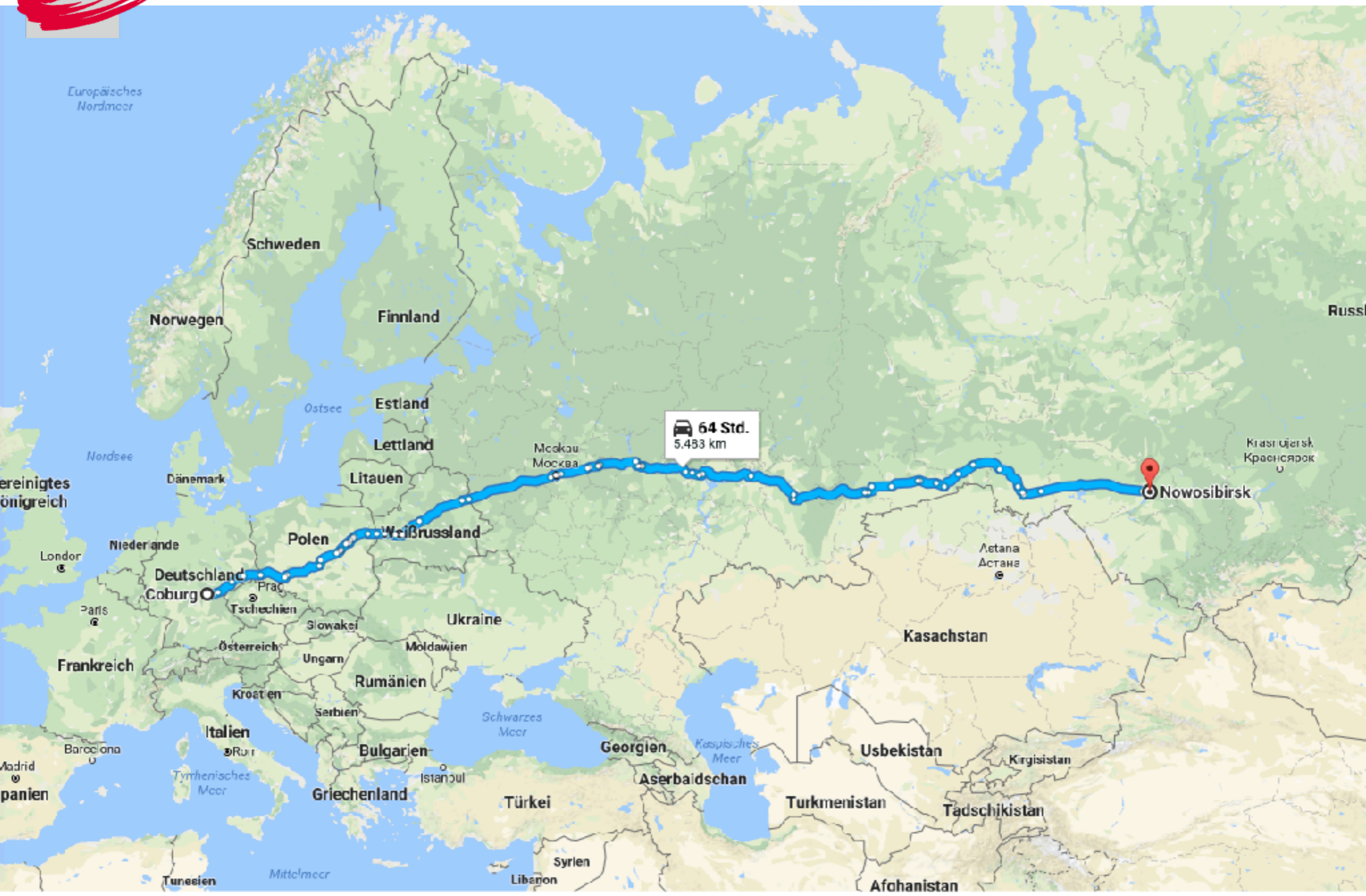
9 / 10.11.17 FAU in Nuremberg

Prof. Dr. Eduard Gerhardt, HS COBURG

Dr. Pavel Novgorodov, NSUEM



HOCHSCHULE COBURG





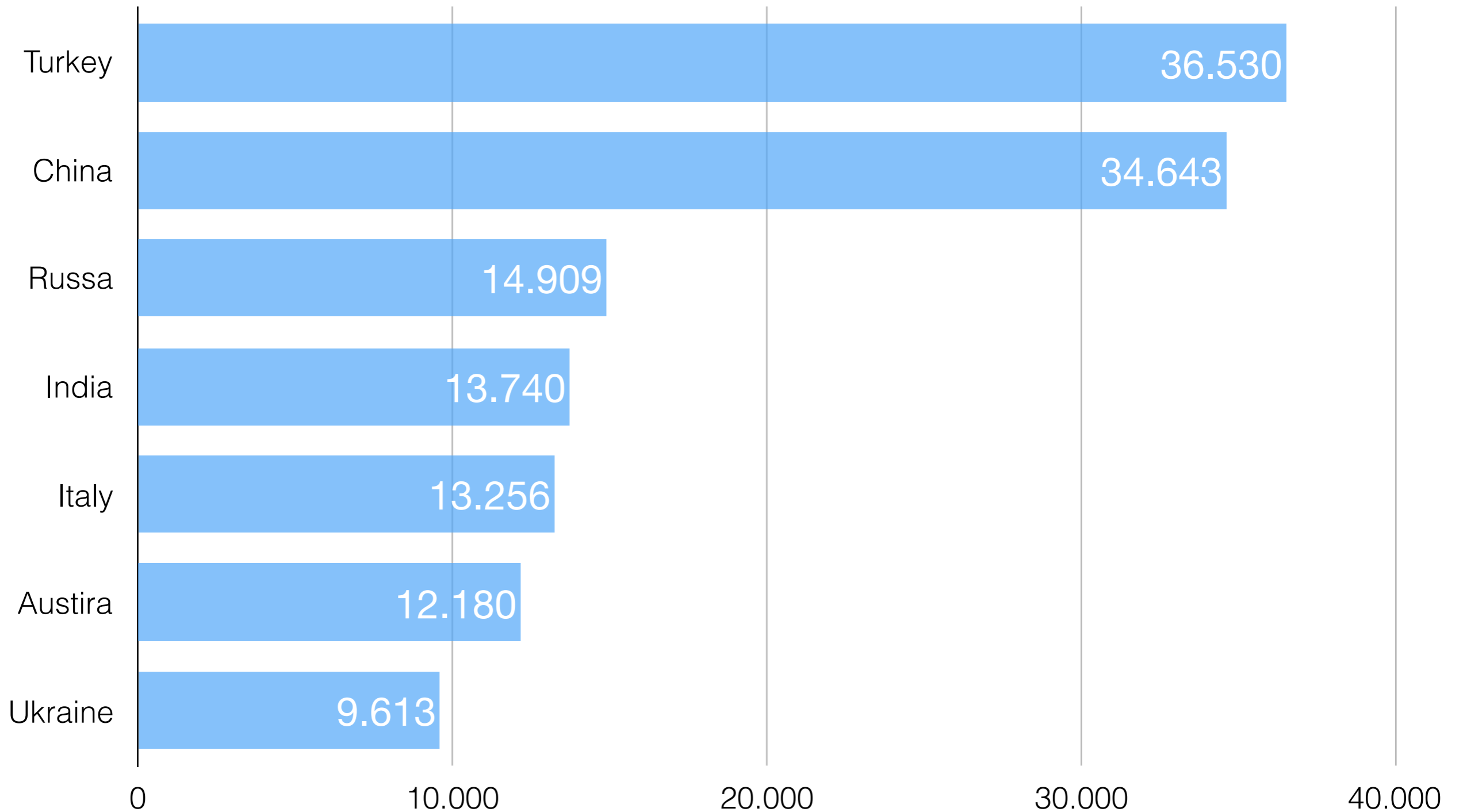
- ▶ **Founded in 1814**
- ▶ **Six faculties**
 - Electrical Engineering and Computer Science
 - Business Management
 - Social work and health
 - Design
 - Mechanical Engineering and Automotive Technology
 - Applied sciences
- ▶ **Programms**
 - Bachelor
 - Master
 - MBA
- ▶ **Students**
 - ca. 5.000

- ▶ **Founded in 1967**
- ▶ **Five faculties**
 - ▶ Corporate economics and entrepreneurship
 - ▶ Public sector
 - ▶ Law
 - ▶ Computer Science
 - ▶ Fundamental Studies
- ▶ **Programms**
 - ▶ Secondary vocational
 - ▶ Bachelor, Specialist
 - ▶ Master incl MBA
 - ▶ Doctorate
- ▶ **Students**
 - ▶ ca. 12.000

Cooperation agreement since 2012

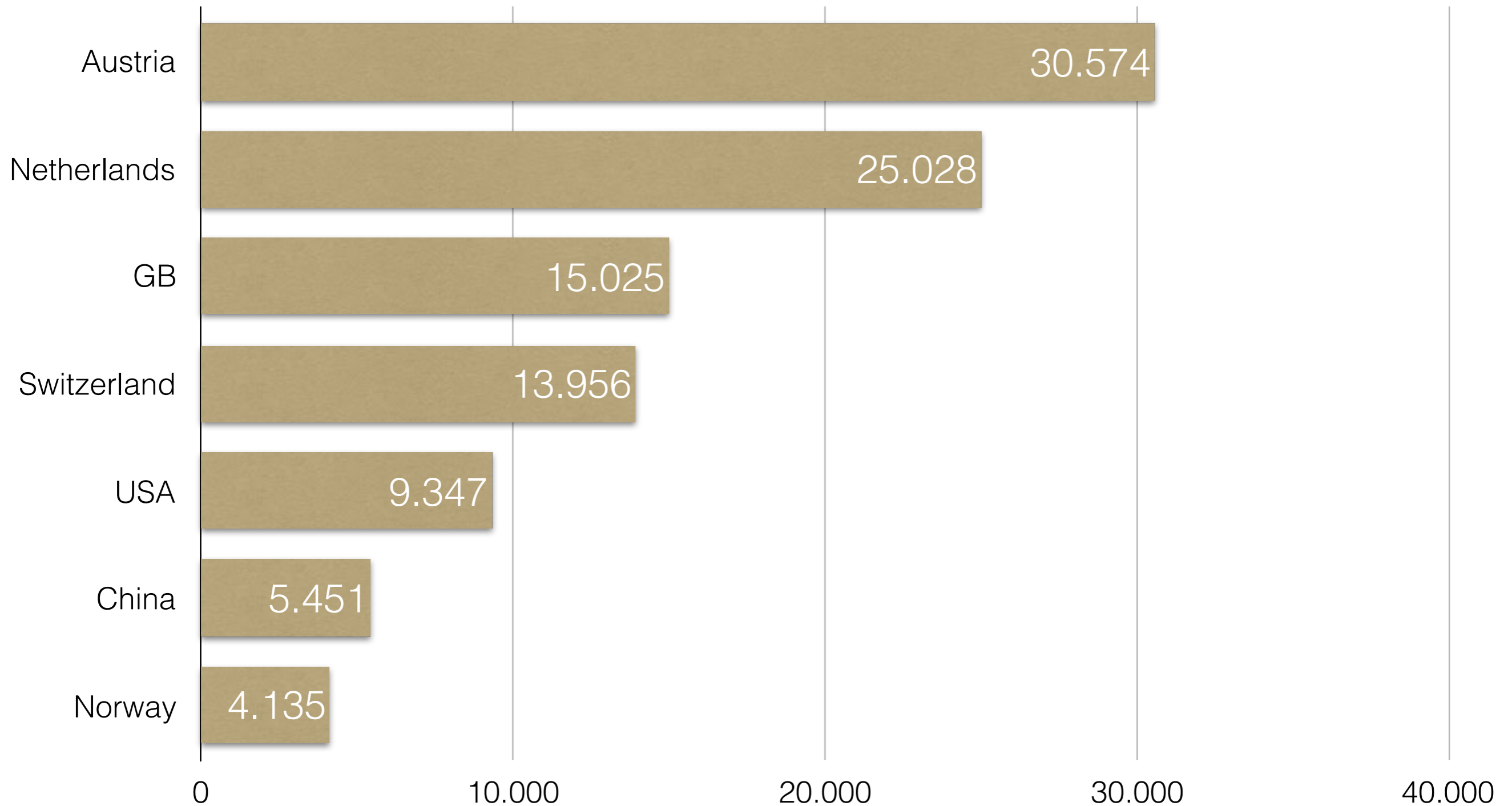
Incoming students in Germany 2015/16

Total incoming students: 340,306



Important host countries of German students

German students abroad 340,306, approx. 13%



Microproject since 2015

Goals

Promoting mobility



Increasing incomings and outgoings

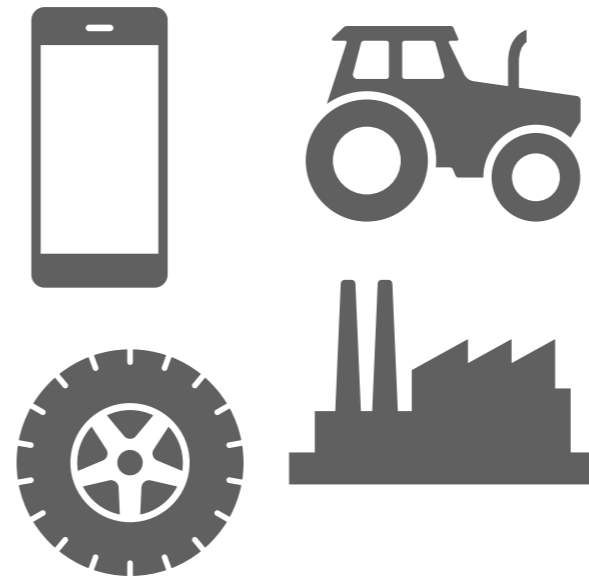
Achievement of the strategic university goal: Internationalization

Teaching general knowledge



International project management

Teaching specific knowledge



Specific knowledge is related to the project task

Strengthening intercultural competence



Improvement of the English language skills

Remove stereotypes

Boosting international understanding

Microproject since 2015

Cycle of two semesters



Summer semester overall project management at HS Coburg

Winter semester overall project management at NSUEM



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