Ukrainian-Bavarian Higher Education Day

Employer Relations – Focusing on exploring Career Paths and Employability Skills

Career Centre
Dr. Annette Retsch
Universität Würzburg

1st and 2nd October 2018
Würzburg:

125,000 inhabitants
29,000 students
→ every fourth is a student of the JMU

The University:

10 faculties
250 degree programs
4,200 staff, including 437 professors
The Career Centre Team

Theresa Burkhardt
Steffen Eichhorn
Stefanie Ziegler
Dr. Annette Retsch

Career Centre Office:
Josef-Martin-Weg 54/1
97074 Würzburg

Student assistants:
Anja Rettenmeier
CareerLink, Information about professional fields

Fabian Henning
Workshop and lecture organisation, Social Media

Marketing Interns:
Leonhard Murr
Konstanze Fürst
Social Media, Advertising Material, Video-Production
**Academic Education:**

PhD Studies in German and English Linguistics  
Additional Studies: Advisor for Academic Writing

**Career Path:**

Student Advisor  
Assistant / Chancellor of the University  
Assistant / Vice President of the University  
→ Design and implementation of our Career Centre  
→ Service Centre for Innovation in Teaching and Learning

**Current Tasks:**

→ Further establishment of the Career Centre  
→ Introducing new staff and student assistants  
→ Program designing, networking with other Service Centres and facilities
1) Special courses and lectures which train important competences:

- Digital Fashion & Retail Innovations at s.Oliver
- Google Future Workshop – An Introduction to Online-Communication
- Specialized Journalist at the Vogel Communications Group
- Lecture series “Perspectives for Students of the Humanities” this semester: 3 theme days:
  1. International Work Environment
  2. Digital Competences – Opportunistic Shaping of Digitization
  3. Overviews of Job Areas, the Competence Profile and Unsolicited Application
1) **Special courses and lectures** which train important **competences**:

- **Start Up Your Business: From the Idea to a Successful Founding Team**
- **Voice Training**
- **Communication 4.0**
- **Time Management**
- **Digital Job Search – Making Use of Professional Networks**
- **Interface Competence Public Relations (PR)**
- **Resilience – Facing Challenges Strengthened**

**Professional competence**

- **Method competence**

- **Digital competence**

- **Social competence**

- **Self competence**
2) **CareerLink:** we offer a **free of charge digital career platform**

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<thead>
<tr>
<th>Benefits for students</th>
<th>Benefits for employers</th>
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<tr>
<td>create a profile and search for jobs, internships or side jobs</td>
<td>create a profile</td>
</tr>
<tr>
<td>apply directly on the portal</td>
<td>create recruiting events</td>
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<tr>
<td>register for events</td>
<td>address students directly</td>
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<tr>
<td>get access to career related information</td>
<td>post vacant positions and provide a range of jobs</td>
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<tr>
<td>arrange appointments for guidance in the process of their application (check of application documents)</td>
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For further information please contact Steffen Eichhorn (steffen.eichhorn@uni-wuerzburg.de)
3) Mentoring:

...is done in cooperation with the Alumni Office

this semester: Career Café
(alumni and students swap ideas on career paths and career entries)

Furthermore, we strengthen our network:
University – Würzburg – Germany – International
4) Counseling & Coaching:

- Drop-in hours (15-20 min.)
- CV check (30 min.)
- Potential analysis in career counseling sessions (1h)
- Individual coaching (>1h)
Thank you!

Further information:
www.uni-wuerzburg.de/career

CareerLink – Job offer portal:
go.uniwue.de/careerlink

Social Media:
facebook twitter @CareerUniWue
instagram @career_jmuw