The potential of cross-border students’ research projects as a bridge between academias and business

Memorandum of Support (2017) between ODESSA regional administration and Ukrainian Bavarian Managementtraining Center to develop a

„Road map for using alternative and renewable energy in the Region Odessa“

UBMT Mission
- Enhance the development of SME in Ukraine
- Support the economic development in the region
- Develop links between the Ukrainian and German Economy as well as academia
- Initiate cooperations between German and Ukrainian Entrepreneurs
UBMT GmbH in cooperation with BAYHOST offered students to perform an internship at UBMT GmbH in Odessa to contribute with their research to a "Road map for using alternative and renewable energy in the Region Odessa".

Project Aim: Availability of a tool with which the attractiveness of the "energy turnaround" can be made aware for users, entrepeneurs as well as investors and a plan of actions for a fast and successful realization.

Academic Participants in the Project (local universities)
- National State University Odessa for Economics
- National Stete University Odessa for Ecology
- National Institute for economic-ecologic research and academy of science
- National State University Odessa for applied sciences
- National State University for Agriculture

Students: 5 Students from Univ in Munich, Graz, Regensburg, Mittweide; 1 wrote in addition his Bachelor and 1 his master’s degree to this topic

Students worked together with Professors and students from Odessa as well as with experts from local administration and business.
Availability of comprehensive and user-/business-minded information about
-- natural resources in Ukraine and the Odessa Region
-- needs of privat and economical customers
-- jurisdiccial situation in Ukraine with respect to „green electricity“
-- market potentials
-- advantages and disadvantages for
  + users
  + investors
  + enterpreneurs
-- chances and risks
...bringing local needs, ressources and academia together with local and international economy

Inform and address:
- users
- investors
- entrepreneurs
directly and individually through publications and presentations, mailings etc.

The AIM has been met!

Initiate conferences:
For example: German-Ukrainian Economic Cooperation Conference end of February 2019 in Munich (East –West-Economy- Forum With Ukrainian Consulate General)

The students created a tool which shows the attractiveness of the energy turnaround for users, entrepreneurs and investors. It will allow a fast “free market based” energy turnaround with money from the market! According to the Regional administration, after a lot of expensive projects in the last 15 years, it was not possible so far to practice a market based energy turnaround.