



Open Access with De Gruyter
Information for
Researchers at University of Regensburg
Felix Evert, 23 November 2012

Who we are

- Academic publishing house, founded in 1749
- Family-owned company
- Approx. 240 employees in Berlin, Munich, Boston, Beijing, Basel
- Managing Director: Sven Fund, PhD
- Advisory board of five distinguished independent advisors
- Three well-known imprints: De Gruyter Mouton, De Gruyter Saur, Birkhäuser
- Turnover 2011: more than € 42 million
- Recognition as interdisciplinary academic publishing house (Humanities, Social Sciences + STM)

 Researchers benefit from De Gruyter's standing as a renowned, family-owned and international publishing partner.

- More than 800 titles per year
- More than 230 journals and yearbooks
- Publishing partner of more than 40 scholarly societies
- Key experience in database publishing
- Strong focus on online products (e-books, e-journals, e-databases)
- State-of-the-art content platform
- De Gruyter Journal Archive
- Entire backlist of over 60,000 titles available as e-book or print copy (De Gruyter e-dition)
- Substantial growth in North America and Asia (Editorial & Sales)

Leadership in Electronic Publishing

- Currently 2,600 fronlist titles from all subject areas available as e-book
- Every title published simultaneously in print and as an e-book
- Digital archive available through De Gruyter e-dition (additional 6,000 backlist titles produced since 2010)
- No price difference between print copy and e-book (except textbooks)
- Bundle price (print and online) of 140%
- Ownership-Model for online products
- Unlimited access to electronic products for unlimited users
- No access or maintenance fee
- Textbooks available online
- Long-term preservation with PORTICO
- Free marc records and counter statistics



De Gruyter actively supports electronic publishing, adding value for librarians and scholars alike.

Technical Standards: Innovation and Capital Investments

- Convenient for authors: XML-first workflow
- Rapid publication: Online-first workflow
- Apps for Apple iOS and Android
- Special production unit: eproduction + databases
- Manuscript Submission System for Journals
- Content Management System for Databases
- Fully integrated physical and electronic shipping processes
- Automated billing workflow
- Semantic enrichment and EPUB format files (coming 2013)



► Our authors benefit from state-of-the-art publishing techniques.

Interdisciplinary Publishing Portfolio

LAW

NATURAL SCIENCES

HISTORY

SOCIAL SCIENCES • ECONOMICS

THEOLOGY • JUDAISM • RELIGION

CLASSICAL AND ANCIENT NEAR EASTERN STUDIES

YOUR

Open Access Publishing: The SHARE Model

Simple matrix that takes the nu