



NEWSLETTER 2026|17

CALENDAR

Departmental Seminar

Igor Letina (Universität Bern)

"Market-Bound Research Contests"

Mon, July 13

14:15 - 15:30

H 26



ABSTRACTS AND FURTHER INFORMATION

Departmental Seminar

Igor Letina (Universität Bern)

“Market-Bound Research Contests”

In many instances, the social value of an innovation is much larger than the profits that a firm can obtain by selling the innovation on the market. When this is the case, a research contest can help align incentives and increase welfare. This paper examines the optimal design of research contests when the objective of the contest designer is the discovery and broad adoption of socially valuable innovations. We show that the contest designer benefits from conditioning the size of the prize on the market performance of the winner. The optimal contest features two quantity cutoffs and two prize levels. The low prize is awarded if the winner sells a quantity greater than the first cutoff while the high prize is awarded if the winner sells a quantity greater than the second cutoff.

Info:

in person



CONFERENCES, PRESENTATIONS AND ANNOUNCEMENTS

PRESENTATIONS

Patrick Klee will give a presentation on „Implementierung von Produkt-Service Systemen im industriellen Maschinen- und Anlagenbau: Eine empirische Analyse von Determinanten, Aktivitäten und Erfolgen im Servitisationsprozess“ on Wednesday, July 15th at 10:30 in Room RW(S) 101.

Johannes Grill will give a presentation on „Generate, Use and Share Cybersecurity Information“ on Wednesday, July 15th at 13:00 in Room RW(S) 111.

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Wednesday, July 15 | 11 am

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