

Human Resource Management

Winter Semester 2026/2027

Dr. Florian Stokom (florian.stokom@wiwi.uni-regensburg.de)

General information

Human Resource Management is offered in German (No. 22172) and English (No. 22172a). The course taught **in English** is exclusively open to exchange students. Exchange students who would like to take classes in English should enrol in SPUR.

Exchange students obliged to take the classes **in German** must attend Prof. Steger's lecture "Personalmanagement" and the corresponding tutorial (No. 22172).

The course starts with an introductory meeting on Tuesday, October 13th at 18:00h in H19. Classes take place on the dates indicated in the table below on **Tuesdays at 18:00h in H19**.

Materials

After enrolling, you will be assigned to an **e-learning course** on the platform GRIPS before the first class, where you can find all information and documents. The course is guided by a provided textbook for mandatory self-studying that introduces the topics of the sessions. In class, the textbook content is discussed and applied to the corresponding cases after the respective essays have been submitted.

Course objective and contents

In this class, students will gain in-depth knowledge of the foundations of Human Resource Management, guided by the topics covered in the textbook (Wilton: An Introduction to human resource management). By discussing the textbook content and working on case studies, the class aims to strengthen competencies in applying theory to real-life situations and academic writing.

Assignments and credits

The HRM class includes essay **assignments** during the semester whose grades amount to **50% of the overall grade**. Students earn the remaining **50%** through an **exam** at the end of the semester. Successful completion of the essay and passing the exam earns 6 ECTS credits.

→ Case-based Essay (50%)

- Informing the reader about the main points of the topic using the textbook
- Applying the chapter information to the corresponding case study
- 4-5 pages, Arial 11pt, Times New Roman 12 pt or similar, 1.5-spaced

→ Exam (50%)

- Content from all relevant chapters in the textbook

Additional information concerning the essays

- Reading the base chapter and the case study in the corresponding week is highly recommended.
- Essays should be turned in as **pdf documents** named with the topic and the name(s) via upload into the designated **GRIPS folder**.
- When communicating via email with your lecturer, please always use your **student email address provided by the University of Regensburg**.

Schedule

Date	Activity / Chapter / Case	Deadline
13.10.26	Introduction and allocation of essay topics (mandatory)	
CW 43	Chapter 1: What is HRM? / Case: Challenging Times at the Redfield and Clifton Building Society	26.10.26
CW 44	Chapter 2: HRM and the individual / Case: Control and motivation in a call-centre environment	02.11.26
03.11.26	Q&A Chapters 1 & 2	
CW 45	Chapter 3: HRM, Strategy and Performance / Case: Approaches to HRM in the hotel sector	09.11.26
CW 46	Chapter 4: The labour market context of HRM / Case: Blitzen engineering and the ageing workforce	16.11.26
17.11.26	Q&A Chapters 3 & 4	
CW 47	Chapter 5: International HRM and the National and International Context / Case: The hostile takeover of Franklin Confectionary	23.11.26
CW 48	Chapter 6: People Resourcing / Case: Creating a dream team: employee resourcing at Netflix	30.11.26
01.12.26	Q&A Chapters 5 & 6	
CW 49	Chapter 7: Managing Performance / Case: Culture shift at Uber	07.12.26
CW 50	Chapter 8: Managing Reward / Case: Reward Management at Shearwater Ltd	14.12.26
15.12.26	Q&A Chapters 7 & 8	
CW 01	Chapter 9: Human Resource Development / Case: HRD, facilities management and distributed knowledge	11.01.27
CW 02	Chapter 10: Employment Relations / Case: Employment relations at Signori Foods	18.01.27
19.01.27	Q&A Chapters 9 & 10	
26.01.27	Exam	

Events indicated in bold take place in person on Tuesdays at 18:00h in room **H19**.